

Website Experience Guide



*Intentional design made with love for
growing brands*

About Me

Hi, my name is Kenyah! I am a creative and web designer with a passion for helping blooming businesses blossom!

I began designing websites during the COVID era. I worked with many small businesses to help them create beautiful websites that were easy to navigate and built with purpose. I have also designed many logos, business cards, flyers, social media content, as well as social media management.

However since then, I've turned my intention to focus on website building alone, along with additional creative services such as copywriting, business cards, and flyers.

My Values

I believe your online presence is very important in this digital age. In the rise of AI, I believe it is so important to hold on to and support real creatives and artists.

In web design, I believe your website should tell your story, build trust, and create a seamless experience for the people you serve.

I look forward to learning about your vision and create something we will both be proud of.



The Process

☐

Discovery Call

☐

Proposal & Contract

☐

Deposit

☐

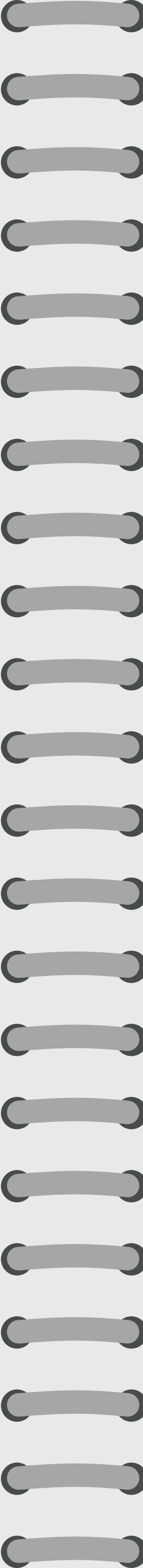
Design

☐

Revisions

☐

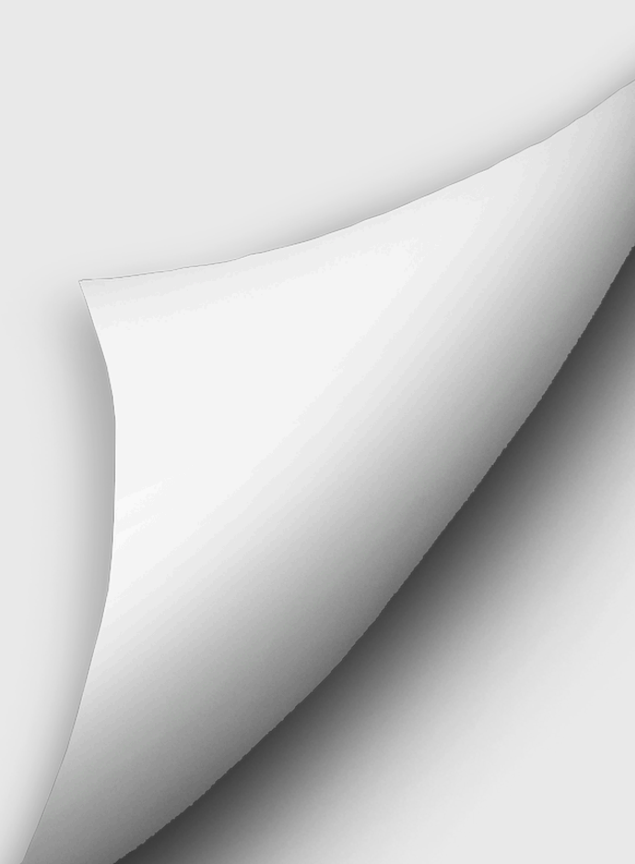
Launch

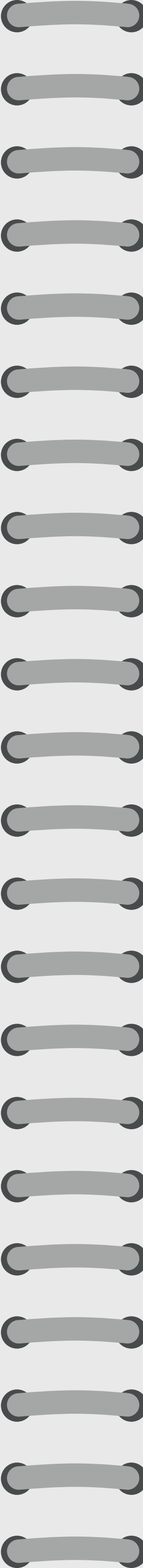


Services

Launch Landing Page *Starting at \$495*

Perfect for new businesses looking to establish a professional online presence with one impactful page.

- One Page Website
 - Mobile Friendly
 - Contact Form
 - Social Links
 - SEO Basics
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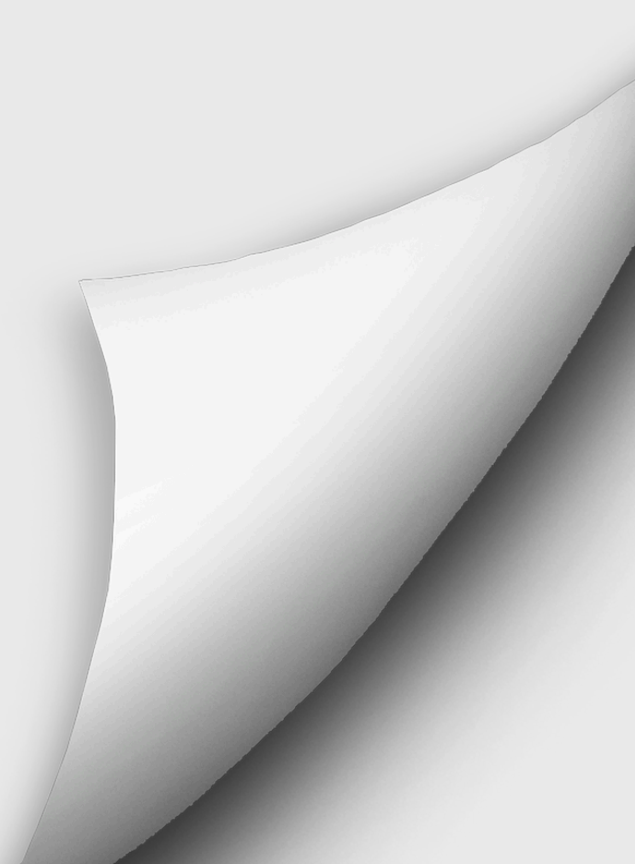


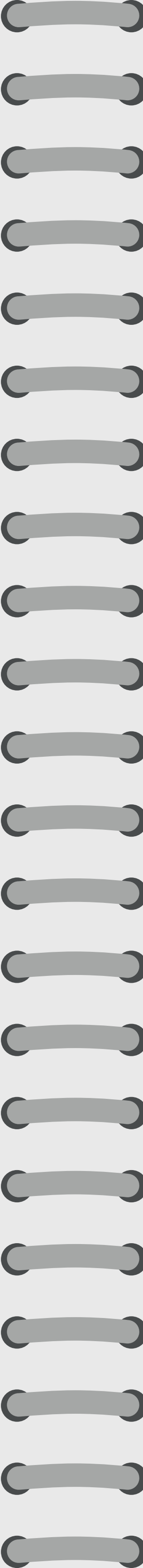
Services (cont.)

Business Website

Starting at \$995

A custom website designed to build credibility, showcase your services, and help your business grow.

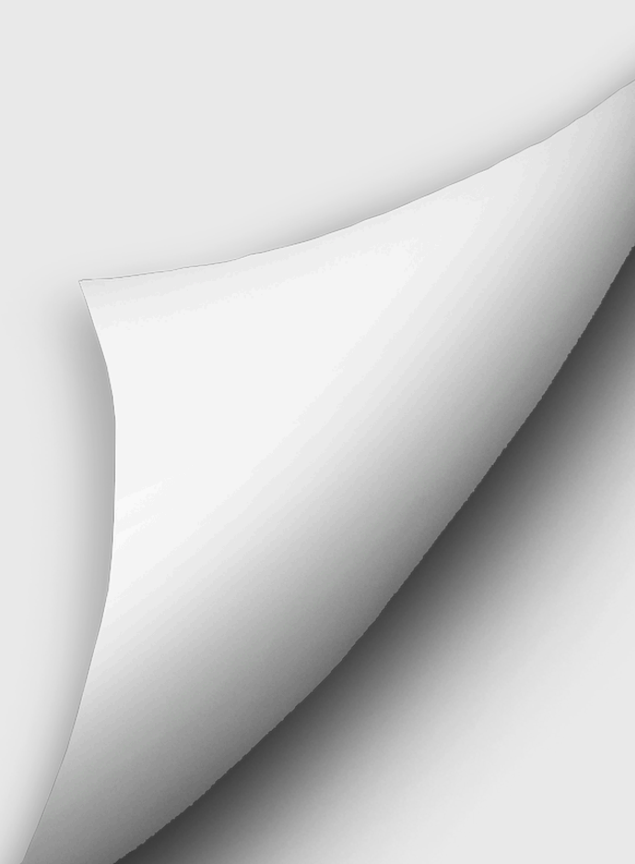
- Includes up to 5 pages
 - Mobile responsive
 - Contact form
 - Navigation
 - Gallery
 - Email List
 - Blog
 - Basic SEO
- 

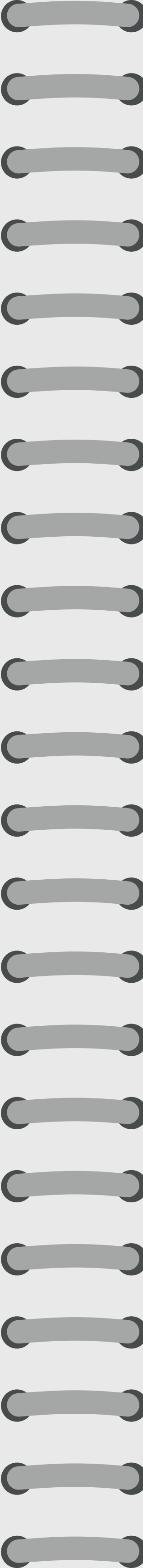


Services (cont.)

Shopify/E-commerce *Starting at \$1,200*

Launch your online store with confidence and create a smooth shopping experience for your customers.

- Includes up to 5 pages
 - Store Set-up
 - Up to 20 products
 - Custom product pages
 - Navigation
 - Payment Setup
 - Basic policy pages
- 

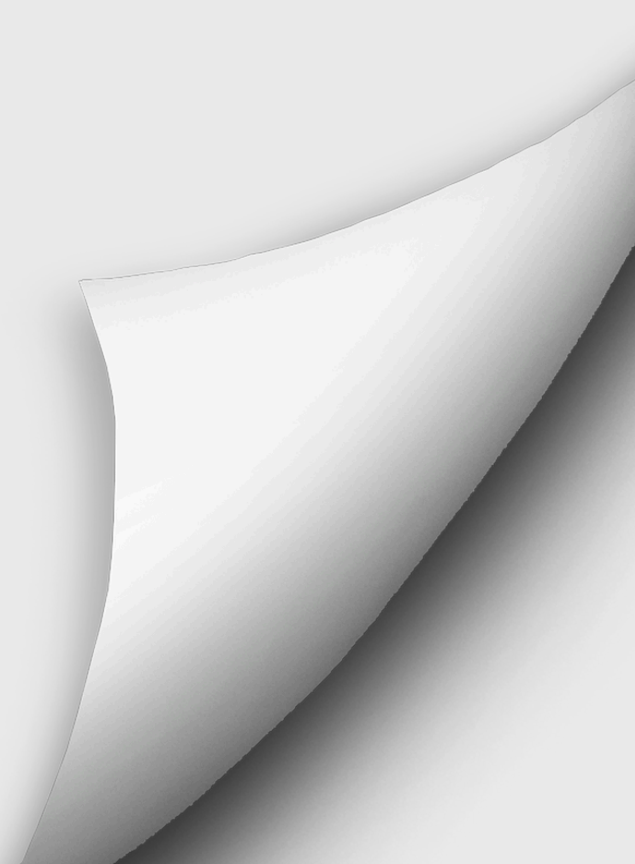


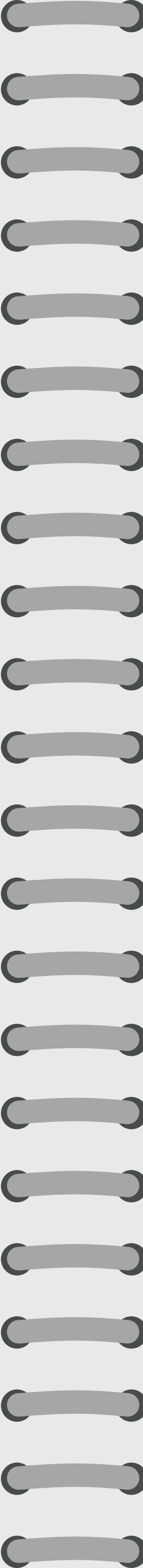
Services (cont.)

Booking Websites

Starting at \$895

Simplify scheduling and let clients book your services anytime with an organized, user-friendly website

- Booking platform integration
 - Service pages
 - Contact page
 - FAQ
 - Mobile friendly
 - Basic Policy Pages
- 



Services (cont.)

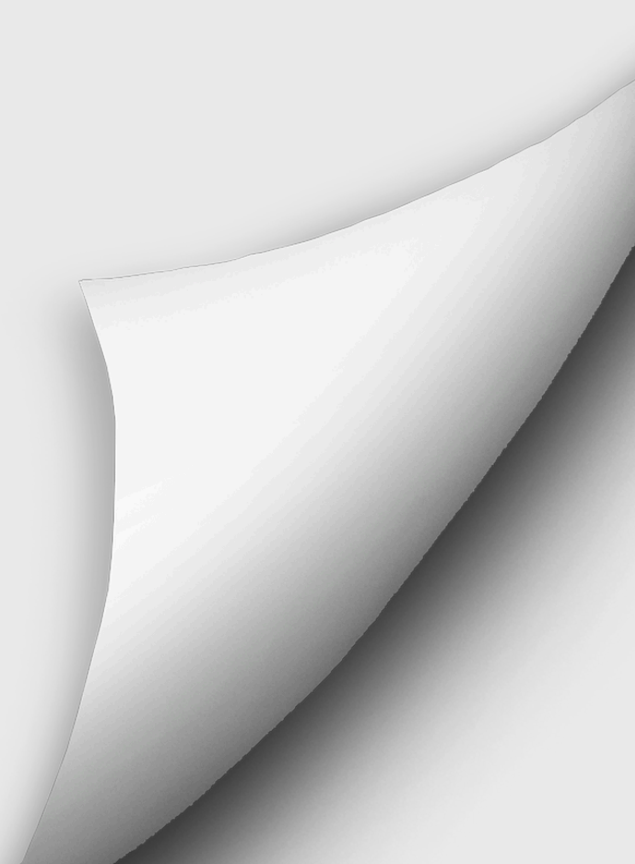
Website Revamp

Starting at \$695

Already have an online presence but looking for a refresh?

- Redesign up to 5 existing pages (see add-ons for additional pages)
- Updated layout and visual styling
- Mobile Optimization
- Navigation Clean up
- Updated Buttons, Calls to Actions
- Basic SEO Review
- 2 rounds of revision

Prices shown are starting investments. Applicable taxes and third-party costs (such as printing, premium plugins, or domain registration) will be outlined in your custom proposal or invoice**



Add-Ons

- Extra Page... \$125
- Business Card Design... \$85
- Business Card Package...\$115
(includes - Business Card Design,
250 Premium Cards, Printing
Coordination, Shipping
- Flyer Design (NO ChatGPT)... \$65
- Copywriting...\$125
- Rush Delivery (2 Weeks)... \$175

On-Going Service Plans

- Essential \$49/Month
 - Broken link check
 - Form Testing
 - Up to 2 update requests/month
 - Email support
- Growth \$99/Month
 - Broken link check
 - Form Testing
 - Unlimited update requests/month
 - Email/Phone support

Request Examples:

Changing business hours,
swapping images, updating
prices, updating services
updating copywrite, adding
testimonials

Our Websites Are Ideal For

- ✓ *Beauty Professionals*
- ✓ *Medical Practices*
- ✓ *Wellness Brands*
- ✓ *Creatives*
- ✓ *Retail Businesses*
- ✓ *Local Service Providers*



FAQ

How long does it take?

Most projects will take about 4 weeks.

Week 1: Planning Week 2: Homepage

Week 3: Remaining Pages Week 4: Launch!

Landing Pages: 2-3 Weeks

Every Client will receive access to their own individual **Client Portal**, where you will receive updates and be actively involved in your project!

For **Rush Delivery (2 Weeks)** , a rush fee will be applied.

Do you require a deposit?

Yes. A 50% deposit is due upon signing your contract before any project is started.

FAQ

Do you offer payment plans?

Option A:

50% deposit is due before work is started.

50% is due before launch

Option B:

50% deposit before work is started.

25% Upon Homepage approval (Week 2 or Week 3)

25% Before Launch

Pay In Full? BONUS

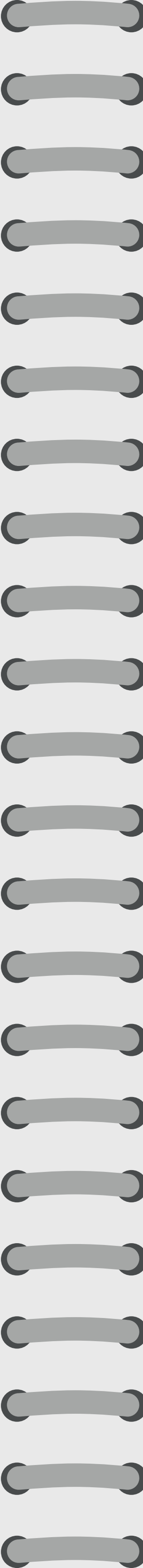
Priority Client - Project completion within 2 weeks.

250 Business Cards Included

Website Copywriting Included

What if I need changes later?

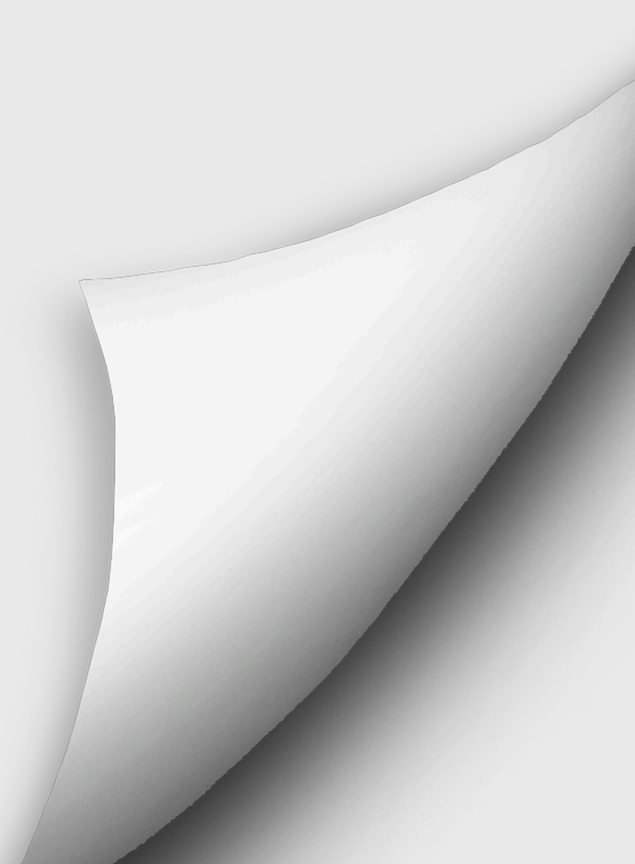
Sign up for an ongoing website service plan!



FAQ

Can I edit my own Website?

Certainly! Once the website is complete, ownership of your website will be transferred to you.



Ready to
Book?

Schedule Discovery Call

